

PRASAR BHARATI  
India's Public Service Broadcaster  
PRASAR BHARATI SECRETARIAT  
2<sup>nd</sup> Floor, PTI Building, Sansad Marg

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No. Misc-1/138/2014-PPC

New Delhi, 8<sup>th</sup> September, 2014

CIRCULAR

As you are aware the ongoing floods in Kashmir Valley have led to immense loss of life and destruction. Many thousands of citizens have been directly affected. AIR and Doordarshan facilities have also been affected and transmission has virtually ceased from 1530 hours on 7<sup>th</sup> September, 2014, consequently passage of important information is also affected.

2. Our employees, working till the last minute possible, have been marooned in their campuses. Flood waters have entered the premises. Some of them also have their families in residential areas which have also been flooded, affecting all of them severely.

3. Through the intervention of our CEO and support from the Ministry of Defence and other sources, assistance is being rendered to our staff members and their families.

4. We propose to activate one FM channel from Shankarachrya Hill, Srinagar, basically for reassurance of the local population with all available information on relief operation being undertaken. Some brave employees of AIR have undertaken this task.

5. The above is for information of all employees of Prasar Bharati and their support and good wishes for our personnel in Jammu & Kashmir and their families.



(Brig S. Visvanathan)

Additional Director General (Secty & Admin)

To

All Employees of Prasar Bharati (AIR & Doordarshan)