

# **Final Recommendations of the Committee to Regulate the Usage of Social Media by ARTEE Members in Association Matters**

The CWC meeting held at Lucknow on Jan 30,2014 had constituted a committee consisting of the following members,

- (1).Sh. Rajesh Gautam, Addl. G.S.,
- (2).Sh. Joseph Martin CJ, Web Administrator.
- (3) Sh. Shubhomay Majumdar, EA, DDK Kolkata.

**PURPOSE:** To suggest measures to encourage and regulate the usage of Social Media in a positive manner for matters related to our Association and its activities. The Committee submitted the following suggestions for the consideration of the Central executive.

1. The usage Social Media for the Association communication and other activities needs to be encouraged, but it should be allowed only for positive purposes to strengthen the unity and integrity of the Association, And strict disciplinary actions should be taken against those who using Social Media to weaken the Association and its leadership.
2. It is recommended to create an official Facebook Page of our Association, which is monitored and managed by the President, for popularizing our activities, as the largest association in the media. Nobody, except the Central Office shall be allowed to use the name ARTEE (Association of Radio and TV Engg. Employees) as the name of any Group whatsoever or in email ID.
3. The Members should post and discuss Association matters only in Facebook groups in which the content is visible only to the members of that particular group ( ie. the FB groups, in which privacy settings are kept at either closed or secret). In any case, the Association matters should not be discussed in Facebook groups in which the content is visible to non group members and Members of other Associations. All the Association Members who are the Administrators of various Facebook groups should keep a close watch on the postings being done in their groups, as it shall be their responsibility to control and ensure that the Group is not used against the interests of the Association and its Members.

- 4. All the Association Members who are the Administrators of various Facebook groups should be instructed to change the privacy settings of their group from open to closed groups, such that content is visible only to that group members. Group Member's Identity should be confirmed before allowing them to join the Group. Fake Identity should not be allowed. In any case, if any objectionable posting is done from a fake ID, against the office bearers of ARTEE and against the Association, the Central Office can take the help of any cyber experts and Legal Action may be initiated against the culprit.**
- 5. All the Associations Members who are the administrators of the various Facebook groups are requested to ensure that their groups are not used for anti association activities, which is against the unity and integrity of the Association. The postings should be allowed only after the approval of the Administrators. Members should ensure that, they discuss and post matters related to the Association only in the groups, in which our members are mainly members and in those groups in which our members are Administrators. All the Association Members, who are the Administrators of the various Facebook groups are requested to cooperate with ARTEE Central Office for this purpose**
- 6. Since there is a growing tendency from some segments of our Association to defame the Association and its Office bearers, through fake emails and fake Facebook ids in various groups of social media, this committee recommends the Central Executive to take legal action against those behind this type of activities. For this purpose the help of Cyber Cell and legal experts of Cyber Crimes may be availed. The Administrator of the Facebook group, if he is an ARTEE Member should be held responsible for any postings, and insulting comments against the leadership, and it shall be treated against the interest of the Members and against the Unity and integrity of the Association. In such case the Central Executive can address the issue, suo moto and can issue warning to the Administrator. If the violation continues even after the warning by the Central Executive, and if the Administrator again allows the misuse of the Group through fake ID or otherwise, strict disciplinary action should be contemplated against the Administrator and the Members misusing it. The decision of Central Executive in this regard shall be ratified in the next Central Council Meeting and in the next CWC if the need arises. Central Executive may ask the Group Administrator to Block the ID of Member indulges in such Activities. If Groups Administrator is not an ARTEE Member he/she may be contacted by Central Executive to Regulate the postings and even if he/she does not agree Central Executive may take action deemed fit as per situation.**

7. **Circulation of E- Mails to confuse the Members with concocted information should not be allowed. If any Member has some grievance, He / She can send the grievance to the President or Gen.Secy or both. But, the Circulation of bulk E- Mails, with the sole purpose of defaming ARTEE and its leadership and creating panic / confusion among Members shall be treated as an act against the interest of Members and against the Unity and integrity of the Association. In such cases, the Central Executive can address the issue ,suo moto and can issue warning to the Member circulating the E- Mails. If the violation continues even after the warning by the Central Executive, and if the Members send E- Mails again, the Central Executive may contemplate strict disciplinary action against the Members indulges in such activities. The decision of Central Executive shall be ratified in next Central Council Meeting and in Next CWC if the need arises. However, any Member can show his concern about any issue and in such cases, E- Mails may be sent to the President or Gen.Secy.**
8. **An Office bearer should be allowed to circulate E- Mails as per duties and responsibilities assigned to him as per the constitution of our Association following the norms stated above. Violation, if any, should be treated as an effort to spread confusion and misinformation. For example, State Office bearers should circulate E- Mails to the members in their respective States only. For Circulating mails proper decorum and protocols should be followed. All Office bearers should realize their responsibility towards the Association and in any case should not align with any of the Non Office bearers for sending SMS/ E-Mails etc.**
9. **To Maintain discipline, the President and Gen.Secy should keep a watch on Activities on Social Media and information being circulated through E- Mails being circulated among the Members. They shall bring this into the knowledge of Central Executive and proper followup and action shall be taken by Central Executive.**
10. **The Central Executive can issue instructions from time to time which will be binding on the Members.**

**These recommendations are placed for approval of the Central Executive**

**Rajesh Kr. Gautam,  
Addl.G.S.  
Chairman of the Committee.**