

# Association of Radio & Television Engineering Employees

Post Box no. 422, New Delhi-110001



Recognized by Govt. Of India and Prasar Bharati as per CCS(RSA) Rules 1993  
Largest Employee Welfare Association of Electronic Media in India

Affiliated to Bhartiye Majdoor Sangh (B.M.S.)  
Affiliated to Union Network International, Geneva  
[www.arteeindia.org](http://www.arteeindia.org)

ARTEE/P/011/01/2017

Ref : .....

Date ..... 19.01.2017

Shri. Narendra Modi ji, *Through speed post.*  
Hon'ble Prime Minister of India  
7, Race Course Road, New Delhi - 110001

Subject : [1]. Reminder about Funding to All India Radio and Doordarshan Under Prasar Bharati after 31<sup>st</sup> March 2017.

Reference : This Association's letter ARTEE/P/171/09/2016 dated 15.09.16 about Funding to All India Radio and Doordarshan Under Prasar Bharati after 2017. (copy enclosed).

Hon'ble Prime Minister ji,

With warmest regards, through this letter we want to remind you about Funding to All India Radio and Doordarshan under Prasar Bharati after March 2017.

Sir, Akashwani and Dooradarshan are the leading Public Broadcasters in entire world. As per our information Our Network is second after Central TV China.

In the era of UPA Govt. one Group of Ministers was formed to review the working of Prasar Bharati and its funding pattern. As per decision of Hon'ble GOM it was decided that burden of Salary Portion of Employees will be funded by Govt. of India as Grant in Aid. **It is pertinent to mention that this arrangement is going to end on 31<sup>st</sup> March 2017.**

## **Need for Direct and Complete Funding to AIR & DD**

In a democratic country like India, media has to play an important role in the functioning of the democracy. A democracy can not be a true democracy unless all its citizens are well informed about the political, social and economic developments around them and able to form unbiased opinions and able to take their own informed decisions freely and fairly in elections and other democratic practices of the country. Due to this reason only we often call media or press the fourth pillars of democracy or the fourth estate. **Democratically elected government of this country is bound to give its citizens a National Media which is not controlled by and not dependent on the greedy market and corporate forces.**

For any media organization to be effective in its functioning the source of its funding is very important. It is a fact that most of the countries in the world are maintaining their National Broadcasters for protecting the interests of the respective countries.

*O/c*

... contd.

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Going by the global trend in other democratic countries All India Radio and Doordarshan, being the National & Public Service Broadcaster, need to be completely and directly funded by the government to discharge its duties as the National & Public Service Broadcaster.

**MAN KI BAAT – By Hon'ble Prime Minister**

Sir, We wholeheartedly convey our sincere thanks for indentifying the power of Media through Man Ki Baat by your high office. It has established the versatility of Akashwani and Doordarshan beyond doubt.

A democratic government should consider the National & Public Service Broadcaster in social sector only. Against this ideal concept the successive governments of this country has forced All India Radio and Doordarshan to generate its own revenue for its operations even by neglecting the mandate given by the Parliament of this country to All India Radio and Doordarshan to inform educate & entertain the public. But it goes with out telling that while performing the noble duties of the National & Public Service Broadcaster of this democratic country, It will not be possible by All India Radio and Doordarshan to generate its revenues just like a private commercial broadcaster.

In this circumstance we request the government to do necessary steps timely to ensure complete and direct funding to All India Radio and Doordarshan to perform its mandate as the National and Public service Broadcaster of the largest democratic country in the world.

Thanking you in Anticipation,  
Yours faithfully,

*Umesh Chandra*  
19/1/17

**Umesh Chandra**,  
President, ARTEE  
0-9871765714

[umsharma01@gmail.com](mailto:umsharma01@gmail.com)

*Umesh Chandra*  
19/1/17

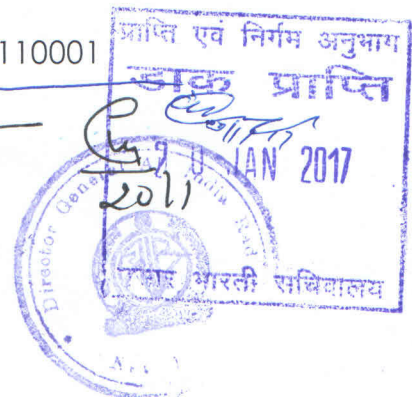
**Umesh Chandra**



enclosed as above.

Cc for information and necessary action to :

- [1]. Hon'ble Minister Information and Broadcasting, New Delhi-110001
- [2]. Chief Executive Officer, Prasar Bharati, New Delhi-110001
- [3]. The Director General, All India Radio, New Delhi – 110001
- [4]. The Director General, Doordarshan, New Delhi – 110001
- [5]. Office copy.



## **Request for complete finding to AIR and DD Under PB After 31st march 2017.**



**Umesh C Sharma** <umsharma01@gmail.com>

4:25 PM (1  
minute ago)

to mib.inb, Bimal, ceo.pbi, Shehryar, LAL

**Hon'ble Sir,**

**On behalf of this Association which is the largest in AIR and DD and affiliated to Bhartiye Majdoor Sangh, we want to convey our concern on funding to these two premier Organizations after 31st March 2017.**

**We have written to Hon'ble Prime Minister and your high office earlier also.**

**We request you to take steps to ensure complete and uninterrupted funding to these two premier Organizations which are one of the leading National Broadcasters/Public Broadcasters of the world and representing the voice of 125 Crores People of this largest democracy of the world.**

**Regards.**

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**[www.arteeindia.org](http://www.arteeindia.org)**  
**Unity is Strength**