

Update about Action Taken Report (ATR), which was Finalized by Considering the Recommendations of the Sam Pitroda Committee

As you are aware, in 2013 January, an expert committee had been set up by the government to address issues around new models of funding, human resource management, content creation and technology interventions, aims to ensure that Prasar Bharati is at par with global benchmarks.

The Expert Committee headed by Sh.Sam Pitroda submitted its report on 24.01.2014 and it contains recommendation which were totally adverse to the employees.

Our Association immediately swung in to action and formed a three member committee under the Chairmanship of Sh. A.K.Singhal, Secretary AE to study the report and submit its report to the Central office. Based on the report of the committee, ARTEE's response to the Sam Pitroda Report was submitted to Ministry of Information & Broadcasting, Prasar Bharati and other higher officials on 31.03.2014.

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After this our Association was trying its best at different levels to minimize the adverse impact to employees due to the recommendations of Sam Pitroda Committee report.

These recommendations were considered by the Government and an Action Taken Report (ATR) was finalized by Ministry. Now we have got the copy of the action taken report of the Ministry which was finalized by considering the recommendations of Sam Pitroda Committee report. It is definitely a relief that some of the adverse recommendation of the committee has been rejected by the Ministry of Information & Broadcasting.

The following are the main adverse recommendation of the committee which has been rejected by the Ministry.

2. FUNDING			
7	2.1	Undertake a professional study to develop a funding mechanism for Prasar Bharati that addresses the need for autonomy with financial accountability. Such a funding model should include government funding, internal resource mobilisation and private investment.	The present funding system seems to be appropriate. Private investment is not desirable for a public broadcaster like Prasar Bharati.
1	3.5	Encourage and initiate steps for absorption of Government employees as fulltime employees of Prasar Bharati, after an appropriate screening process. The ones who remain in Government may be considered for absorption in other departments within the government as is done in other cases.	Recommendation No. 3.5 cannot be accepted in view of the Prasar Bharati (Broadcasting Corporation of India) Amendment Act, 2011 enforced w.e.f. 08.3.2012.

Another important recommendation of the Sam Pitroda Committee was to undertake a comprehensive manpower audit and HR planning and the Contract for carrying out Manpower Audit of Prasar Bharati was awarded in November 2018. We are carefully monitoring all the developments in this regard and will do every possible effort to protect the interest of the employees

[Please click here for the Copy of the Action Taken Report Finalized by Ministry](#)

Central Office