

ASSOCIATION OF RADIO & TELEVISION ENGINEERING EMPLOYEES



Office : Room No. 134, Tower-B, Doordarshan Bhawan,
Copernicus Marg, Mandi House, New Delhi - 110001
Largest Employee Welfare Association of Electronic Media in India
Web Site : www.arteeindia.org



Regd. & Recognised by Govt. of India

“ MILESTONE ACHIEVEMENT OF ARTEE FOR SURVIVAL OF TERRESTRIAL TRANSMITTER ”

“ARTEE “extremely thankful to Respective CEO PB,ADG(P) Sh.P.K.Subhash ,Hon’ble MP, Sh Chirag Paswan ji, and HOO, HOP, DDK PATNA.

We all aware that the closure of terrestrial transmitter(ATT) and re-deployment of Engineering Staffs are big challenge before us. Even PB ordered vide letter no P-1/012(33)/2019-ops, dated 23.03.20 to close all terrestrial xtr(ATT), including DTT by categorisation as INON ESSENTIAL SERVICE. Consequently, on 24.04.2020, all ATTS+DTTs xtr were SHUT DOWN through all over India.

We took very seriously this order which was contrary to the I & B order no. E-36011/8/2020 – BP&L, dt. 23.03.20, in which it was /is clearly said to maintain continuity of services. The rural and semi rural viewers of affected region of Bihar, also opposed suspension of xmn and demanded immediate restoration. Peoples representative also took it seriously. I wrote letter dated 25.04.20 and 26.04.20 to President/GS/VP to restore the same. Meanwhile HPT Katihar, Put on air on 25.04.20 and later LPTV Sikandra, LPTV Lakhisarai, both under DMC Bhagalpur, has been operated on 26.04.20, by the order of competent authority, due to public demand and ARTEE Central Committee action taken on time with thrust and ultimately ,on 27.03.20, all terrestrial has been ordered to operate as usual. I congratulate the Central team ARTEE and Bihar team ARTEE, who made RESTORATION Possible.

“ THIS IS DEVOTION OF ARTEE, TO SAVE THE MAN AND MACHINE EVEN UNDER LOCK DOWN-1.”

As COVID – 19 Pandemic increasing the Lock down period the public activities being getting stand still at home. And various day to day activities are being transfer to electronic platform to contain spread of covid-19. Resulting our deptt., the Public Broadcaster has been playing major role to cater TRUTH/Genuine news/Awareness /entertainment to society and successfully discharging its responsibilities.

The DDK Patna has undergone to agreement with **Deptt.of Education, Govt. of Bihar to telecast Educational Program, entitled “ MERA DOORDARSHAN, MERA VIDYALAYA “**,aiming to teach children at home through DOORDARSHAN from 1105 hrs to 1200hrs.

But this program was meant to telecast on DTH Platform of DD Bihar. Since terrestrial regional transmission chunk allotted to 3PM to 7PM to Bihar.

I wrote a letter to HOO, DDK, PATNA and requesting him to telecast this program through all LPTV & HPTV (ATT). The HOP of my Kendra appreciate my views and extends cooperation. But unfortunately, HOO expressed inability to pass such order and my request sent to Directorate.

The Central ARTEE team, Shri MP Choudhary,(President), Shri Manoj Gupta(GS) and Shri Yogesh Kumar (VP, TV) took this matters seriously and met with Shri P K Subhash, ADG-P and convince him and due to their restless effort with PB /CEO, Permission to telecast the said Program granted.

This is MILESTONE ACHIEVEMENT OF ARTEE UNDER LOCK DOWN-2 which will prove “SANJIVINI “ to LPTV & HPTV (ATT).

LONG LIVE ARTEE,

THANKS,

VIJOY KUMAR,
STATE SECRETARY (ARTEE), BIHAR
DOORDARSHAN KENDRA, PATNA



Request to grant permission to relay DD Bihar Programme “ Mera Doordarshan Mera Vidyalaya” on The terrestrial mode

1 message

manoj gupta <arteeindia@gmail.com>

Mon, Apr 20, 2020 at 15:53

To: ceo@prasarbharati.gov.in

Cc: einccoordarshan@gmail.com, pksubhashadg@gmail.com, encdd@prasarbharti.gov.in

To,
The Chief Executive Officer
Prasar Bharati Secretariat
Prasar Bharati House, Copernicus Marg,
New Delhi – 110001.

Sub: Request to grant permission to relay DD Bihar Programme
“ Mera Doordarshan Mera Vidyalaya” on The terrestrial mode also.

Respected Sir,

The Ministry of Home Affairs, vide its order dated 15-04-2020, has suggested that all the educational/training/coaching institutes should encourage the online teaching and distance learning by utilizing the services of Doordarshan. It is a matter of pride that Doordarshan is the only broadcaster having terrestrial transmission reaching to more than 90 per cent of the country population. Sir, now it is the fact that terrestrial transmission is the best and convenient way to entertain and educate people and it is the cheapest way of education. As you are aware, due to the prevailing situation in the country, people, especially from the lower strata, are facing difficulty to shell out money and the Central Government under the leadership of our Honorable Prime Minister is making all-out efforts to provide help to them. People are not able to pay a hefty fee for recharging their DTH service or pay Cable TV bills. At this juncture, the role of the Terrestrial Transmission as the cheapest mode of Educational Medium has gained much more importance. We are glad that many more Yagi Antennae / Dipole etc. are seen nowadays and as you are aware terrestrial transmission can be viewed in the near vicinity of the transmitter without even using an antenna making it the best medium at this juncture.

All over the country engineering employees are keeping the terrestrial services operational in this crucial time. Our engineering employees in DDK Thiruvananthapuram have developed a zero- cost end to end video streaming system, converting the SDI output to IP Data Pack and sending through the already available BSNL FTTH line connecting the other two PGFs in Kerala. This enabled DD to connect these stations LIVE during the Programmes on COVID 19 fully avoiding huge expenditure on DSNG equipment. It shows how the engineering employees work for the betterment of the department.

DD Bihar has started airing the Programme “ Mera Doordarshan Mera Vidyalaya” from today 11.05 hrs to 12.00 hrs but only on DTH platform. It is a fact that many of the villagers and many sections of the society do not have the DTH facility at their homes and therefore the programme will not reach to the entire students especially from the villages thereby defeating the very purpose of the MHA Guidelines and creating a disparity. To reach out to every section of society, we request you to transmit this programme also on the terrestrial mode in Bihar state. We also request

you to air such programmes in the terrestrial mode throughout the nation in collaboration with the respective Boards / State Governments.

Due to the changes of timing in the terrestrial transmission, Regional News at 1900 Hrs from DDK, Patna is not carried in the Terrestrial Mode. People rely only on DD& AIR to get authentic and precise information on COVID 19 and therefore a large number of people watch our News Bulletins. There are no news bulletins in the National Channel and therefore, the denial of the Regional News in the Terrestrial Mode will certainly hamper the Fight against Corona both in the Urban and the rural population. Therefore, we request your high office to kindly instruct all the capital stations to broadcast Regional News in the Terrestrial mode.

We appreciate you for airing Old serials like Ramayana, Mahabharatha etc. bringing Doordarshan once again at the top of the rating chart. We have learnt that lots of people are calling to know whether they will get these programmes in their regional language. Earlier DD was airing these programmes dubbed into other languages or with subtitles. Sir, we understand that these programmes are broadcast with permission from the right holders. So as to increase the popularity, we request you to kindly take up this issue and to explore possibilities of airing the regional version or to give subtitles. Also, there is heavy demand for popular programmes and serials aired by different Capital Stations in Regional languages. These programmes can bring much advertisement revenue. Now, due to the Corona Pandemic, recording of new programmes are rightfully stopped and all the regional stations are churning out programmes from server repeatedly. So if we are able to get in touch with the right holders, as we did in the case of Ramayana etc., and start airing these regional programmes viewership as well as revenue generation can be increased manifold. Sir, DD Pothigai, the Tamil channel used to air Tamil movies of the 1970s which was very popular with the DD viewers. But it is stopped now. So instruction may be given to all capital Stations to restart the broadcast of Regional language movies at least for the lockdown period.

With Highest Regards

Yours faithfully,

Manoj Kumar Gupta,
Gen.Sec., ARTEE
8130834422
arteindia@gmail.com

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Regards
Manoj Kumar Gupta
General Secretary
ARTEE
MOB:8130834422

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Golden Jubilee Year

Regd. & Recognised by Govt. of India

Ref. No.

RSA Re-verification under process

Date.....

Ref.no: ARTEE/SS/BR/04/2020

DATE: 17 /04/2020

To,

The DDG(E)/HOO
Doordarshan Kendra
Fraser Road ,Patna-800 001

SUB : Regarding relay of "DDBihar" Program / Regional News(1900-1930hrs) through the LPTV/HPTV situated at Bihar in terrestrial mode also.

Sir,

With due respect, it is to say that we all are passing through a crucial phase of time and fighting against the COVID-19 Pandemic. With utmost precaution, we are discharging our duty to public and the nation. To meet the educational requirement of Children of Bihar, State Govt has taken initiative **to teach the children of 9th and 10th Class with the DOORDARSHAN / DD Bihar**. We welcome state Govt. initiative and extending all support.

In this context, it is requested that being a **nodal Kendra**, **an instruction or necessary action may be taken to relay** "DD Bihar" educational program named " Mera Doordarshan, Mera Vidyalaya" Scheduled to be started on and from Monday(20/04/20), **from 1100-1200hrs, through all LPTV/HPTV -Bihar in terrestrial mode also** and accordingly all LPTV/HPTV- Bihar may be **Delink from DD National and Link DD-Bihar for said period**, in the interest of children of state. The last children in society would be equally benefited through terrestrial relay of this program.

Secondly, it is known that all LPTV/ HPTV- situated in Bihar has been instructed to **DELINK DD-National at 1500hrs- 1900hrs for regional program**. Accordingly viewers of our state are not able to get REGIONAL NEWS (Hindi news followed by Urdu News) which is being telecasted at 1900-1930hrs. As we have regional news unit at Patna and Peoples of Bihar state are being deprived to view **prime time regional news bulletin** through terrestrial transmission. It is also requested to **instruct/necessary action to all LPTV/HPTV-Bihar to extend regional program upto 1930hrs daily, i.e. DLINK DD National at 1500-1930hrs for regional program** so that regional news bulletin to be covered as well.

Thanking you,

Yours faithfully,

(VIJOY KUMAR)

State Sec.Bihar

Doordarshan Kendra, Patna

07992324489, 9835452771

Copy to :

1. Head of Program, DDK, Patna for kind information and n.a.pl.
2. The President/General Secretary, ARTEE, New Delhi.
3. The Vice President, ARTEE, Kolkata.

4. The News Editor, Regional News Unit, DDK, Patna for kind information and n.a. please.



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Most Immediate
By email

Prasar Bharati
(India's Public Service Broadcaster)
O/o ADG(EZ)
Directorate General: Doordarshan
New Delhi

F. No. 18/24/2018/EZ

Dated: 23/04/2020

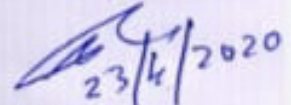
Subject- Approval for Terrestrial support for telecast of Educational Programme,
"Mera Doordarshan Mera Vidyalay" – reg.

This pertains to the request of Head of Office, DDK Patna vide Gmail dated 18/04/2020 on the subject cited above.

2. Appreciating the significance of the educational broadcasting during the lock-down period, it is hereby conveyed that all the Analog Terrestrial Transmitters (ATT's) of Bihar may de-link w.e.f. 24/04/2020 from DD-National during 11.05 a.m. to 12.00 noon hrs. everyday (except 26/04/2020 - on which 'Mann Ki Baat' is to be telecast) for relaying the educational programme, "Mera Doordarsha Mera Vidyalay".

3. However, it may please be noted that this is a short term arrangement to facilitate educational broadcasting during the ongoing period only and a fresh call will be taken after the situation eases.

4. This issues with the approval of the competent authority



(A.J. Mahanta)
Asstt. Director of Programmes(EZ)
For Addl. Director General(EZ)

To,
The Head of Office
Doordarshan Kendra,
Patna(Bihar)

Copy for information to:-

1. The Head of Programmes, DDK Patna(Bihar).
2. PPS to ADG(EZ), DG:DD, New Delhi.



Chirag Paswan, M.P.
चिराग पासवान, सासद

पत्रांक सं०. 1031/सीपी/वीआईपी/2020

दिनांक: 21/04/2020

मुख्य कार्यकारी अधिकारी,
प्रसार भारती, भारत सरकार,
प्रसार भारती हाउस, कोपरनिकस मार्ग,
नई दिल्ली-110001

विषय: शिक्षा विभाग, बिहार सरकार द्वारा दूरदर्शन बिहार(डीडी, बिहार) चैनल पर दिनांक 20 अप्रैल 2020 से सुबह 11:00 बजे से दोपहर 12:00 बजे तक प्रसारित किये जाने वाले कार्यक्रम "मेरा बिहार, मेरा विद्यालय" शैक्षिक कार्यक्रम का प्रसारण डी.टी.एच. के अलावा एल.पी.टी.वी. एवं एच.पी.टी.वी. टैरेस्टेरियल ट्रांसमीटर से भी करवाने के संबंध में।

इस पत्र के माध्यम से आपके संज्ञान में लाना चाहता हूँ कि बिहार राज्य में 17 LPTV एवं 4 HPTV टैरेस्टेरियल ट्रांसमीटर कार्यरत हैं जो प्रसार भारती, भारत सरकार के नियंत्राधीन हैं तथा उक्त ट्रांसमीटर के माध्यम से प्रतिदिन सुबह से सायं 3 बजे तक दूरदर्शन नेशनल का कार्यक्रम प्रसारित होता है तथा सायं 3 बजे से सायं 7 बजे तक क्षेत्रीय प्रसारण तत्पश्चात पुनः रात्रि 12 बजे तक दूरदर्शन नेशनल का कार्यक्रम प्रसारित होता है।

गौरतलब है कि बिहार सरकार के शिक्षा विभाग ने देश में कोरोना(कोविड-19) वैश्विक महामारी व देश में लगे लॉकडाउन के चलते राज्य के 9वीं एवं 10वीं कक्षा के विद्यार्थियों की शिक्षा में होने वाले नुकसान की भरपाई एवं उनके उज्ज्वल भविष्य के लिए दिनांक 20 अप्रैल 2020 से सुबह 11:00 बजे से दोपहर 12:00 बजे तक "मेरा बिहार, मेरा विद्यालय" कार्यक्रम का प्रसारण डी.टी.एच. पर शुरू किया है ताकि घर पर ही रहकर बच्चों अपनी पढ़ाई को जारी रख सकें। परन्तु उक्त शैक्षिक कार्यक्रम का प्रसारण केवल डी.डी. बिहार के डी.टी.एच. चैनल पर होने से प्रदेश के बच्चों का एक बड़ा तबका जो सीधे टैरेस्टेरियल प्रसारण के माध्यम से अपने टी.वी. सेट पर प्रोग्राम देखता है वह इस कार्यक्रम को देखने से वंचित हो जायेगा, जिसके चलते बिहार सरकार के इस प्रयास का समुचित लाभ, समाज के निचले पायदान पर खड़े गौनिहाल को नहीं मिल पाएगा।

इसलिए यदि इस शैक्षिक कार्यक्रम का प्रसारण डी.डी. बिहार के डी.टी.एच. चैनल के साथ-साथ बिहार में स्थित 21 टैरेस्टेरियल ट्रांसमीटर से भी किया जाता है तो बिहार सरकार को अपने उक्त लक्ष्य को 100 प्रतिशत प्राप्त करने में मदद तो मिलेगी ही साथ ही उक्त कार्यक्रम के लाभ से वंचित होने वाले विद्यार्थी उक्त कार्यक्रम का फायदा उठाकर अपनी पढ़ाई को निर्विघ्न जारी रख अपने भविष्य को उज्ज्वल बना सकेंगे।

अतः मेरा आपसे आग्रह है कि इस संकट की घड़ी में बिहार के आम लोगों की आकांक्षाओं को ध्यान में रखते हुए "मेरा बिहार, मेरा विद्यालय" शैक्षिक कार्यक्रम का प्रसारण(1100-1200 पूर्वाह्न) राज्य के 21 टैरेस्टेरियल ट्रांसमीटर से भी तत्काल करवाना सुनिश्चित करने का कष्ट करें ताकि उक्त कार्यक्रम के लाभ से कोई भी विद्यार्थी वंचित ना रह सके।

सादर,

भवदीय,

(चिराग पासवान)

प्रतिलिपि: सूचनार्थ एवं उचित कार्रवाई हेतु प्रेषित।

- 1) श्री प्रकाश जावड़ेकर, माननीय सूचना एवं प्रसारण मंत्री, भारत सरकार, नई दिल्ली।
- 2) श्री पी.के. सुभाष, एडीजी(प्रोग्राम) आकाशवाणी एवं दूरदर्शन, भारत सरकार, नई दिल्ली।

ह०/-

(चिराग पासवान)