



National Federation

of

Akashvani and Doordarshan Employees (NFADE)

Room no. 333, Akashvani Bhawan, New Delhi-110001

website : www.nfade.org

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PRESS RELEASE

Chairman
Anilkumar S.
9818759192

**SAVE THE NATIONAL BROADCASTER
SAVE THE NATION**

Secretary General
Kulbhushan Bhatia
9968272157

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Karamchari Sangh
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Union
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NFADE, a conglomeration of more than 22 service associations of All India Radio and Doordarshan, representing about 40,000 employees spread over the entire length and breadth of the country, **organised an Open House Discussion to address this issue, 'SAVE THE NATIONAL BROADCASTER to SAVE THE NATION' on 19.11.2008, the National Integration Day.**

The function started with an oath on National Integration and to save the National broadcaster for ensuring the National Integrity, which was administered by Member(Personnel) Prasar Bharati in presence of Director General, All India Radio, Engineer-in-Chief and hundreds of officers and staff of AIR & Doordarshan.

There were five discussion sessions addressed by Various Association / Union leaders including Chairman, Vice Chairmen, Secretary general of NFADE, Association leaders coming from other areas of the country and retired broadcasters. Select dignitaries in the political & social sector like Sh.PP Koya, Sh.Harish Rawat, Hon'ble MPs, Shri PN Kohli, Shri R. Dasgupta, Sh. Kundan Lal also addressed the function.


The forum discussed unprecedented crisis our Nation is facing on growing intolerance and groupism in the name of caste, creed, colour, religion and State. Recent incidents in Maharashtra, the tension in the J&K valley, the troubles in Northeast, Orissa etc which are posing serious threat to our National Integrity.


The forum concluded that Media, as the 4th pillar of democracy, has to play a crucial role during such trouble times. Mahatma Gandhiji had once said about radio – "I see Shakti in it. The power of God". This Shakti has the potential to create harmony or cause vast destruction. They deliberated that 'इस कसौटी पर मीडिया कितना खरी उतरती है ? (How serious is the role of media?)',

What role the National Broadcaster – AIR & Doordarshan – play to uphold our national integrity? How weak or strong this medium is? How relevant is the national broadcaster in such circumstances. What are the lessons from the world?

It was a general conclusion that AIR & Doordarshan are playing crucial role and the organisations need to be protected by the society and Government for the sake of National Integrity. We may be Maharashtrians, Gujaratis, Punjabis, Bengalis, Tamilians or Andhrites, but we are Indians first. Nothing is bigger than our Nation. Mr. PP Koya, Hon'ble MP echoed the same view and promised to take up the matter in next parliament session for a firm decision.

A blood donation camp was also organised during the function.


(Kulbhushan Bhatia)
Secretary General


(Anilkumar S)
Chairman