



National Federation

of

Akashvani and Doordarshan Employees (NFADE)

Room No. 333, Akashvani Bhawan, New Delhi - 110001

Website : www.nfade.org

Ref. No. :-
Chairman

Anilkumar S.
9818759192

NFADE/ MIB/ 2011/07

Smt.Ambika Soni
Hon'ble Minister
Ministry of Information & Broadcasting
New Delhi.

Date :08/07/2014...

Secretary General

Kulbhushan Bhatia
9968272157

- 1 ARTEE
- 2 PSA OF AIR&DD
- 3 ADTEA
- 4 ADEA
- 5 Akhil Bharatiya
Akashvani Gr.D
Karamchari Sangh
- 6 AIR&DD Motor Drivers
Association
- 7 AIR&DD Stenographers
Association
- 8 DD Group D Union
- 9 Akashvani Announcers
Association
- 10 DPPA
- 11 DPPU
- 12 AIR CCW Employees
Union
- 13 JE Association CCW, AIR
- 14 AEs(E) of CCW
- 15 Audience Research
Employees Association
- 16 DDNP Forum
- 17 ARSA
- 18 ADLSA
- 19 DCWA
- 20 Broadcasting Musician
Association of AIR
- 21 CPEA of AIR&DD

Sub: Notice of Agitation

- Ref:
1. Various representations from this Federation
 2. Various meetings with your good self
 3. Six phases of agitation programme by this Federation.

Respected Madam,

We request your kind attention to various representations from this Federation and various meetings with your goodself highlighting the failures of the experiment called " Prasar Bharati". We have brought it very clearly to your kind notice that analyzing the experiences for the last 14 years, Prasar Bharati cannot survive while fulfilling the responsibilities of National & Public Service Broadcaster. It was brought to the kind notice of Hon'ble GoM also that the only option to protect the All India Radio & Doordarshan is to entrust the responsibility of these organizations with the Government of India and Repeal the Prasar Bharati Act 1990. The controversies, regarding handing over of production & coverage to a foreign company for a huge amount, which otherwise could have been used for procurement of equipments for HDTV production for DD, once again emphasized that PB is neither in the interest of the country nor in the interest of AIR &DD and its employees.

Recently we have observed that Ministry, after taking into account recent irregularities by PB, has shifted the responsibilities to Prasar Bharati while taking policy decisions at Ministry level. It means that the autonomy of Prasar Bharati is left just to harass the employees in the name of different cut-off dates and sell out Akashvani & Doordarshan, the pillars of Indian democracy by outsourcing not only human but the basic services of National Broadcaster.

Ministry has recently proposed to outsource various services, of AIR &DD, such as DD Plus (DTH Service), Projects, procurement, OB Coverage of DD & Cricket coverage of AIR etc to outside agencies. These agencies are bound to

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- 2 -

work as a commission agent for the organization. It may kindly be noted that the expertise & service experience procured by AIR & DD cannot be compared with any private agencies. We the employees smell a foul play towards making AIR & DD redundant and thereby finish these organizations which are the voice of this country.

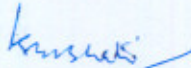
Federation demands that Ministry should revisit the issues and immediately stop the process of outsourcing the basic services of AIR&DD to outside agencies.

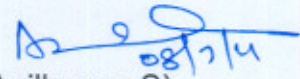
In view of repeated instances indicating failure of Prasar Bharati we demand that "Prasar Bharati Act 1990 may please be repealed as soon as possible.

To highlight these demands we don't have any other option but to start next phase of agitation with the following steps:

1. 13th July 2011 - Gate meetings at all zonal headquarters
2. 27th July 2011 - Gate meetings at all stations throughout the country along with submitting of representations to the Governor, CM, MPs, DM.

We the employees are determined to fight out these issues and make all efforts to protect AIR & Doordarshan and its employees.


(Kulbhushan Bhatia)
Secretary General


(Anilkumar S)
Chairman

Copy to:

1. Shri. Reghu Menon IAS, Secretary, Ministry of I&B, New Delhi
2. Smt. Mrinal Pande, Chairperson, Prasar Bharati, new Delhi
3. Shri. Rajiv Takru IAS. Additional Secretary(B), Ministry of I&B, .New Delhi
4. Shri. V. Shiva Kumar, Member(P), Prasar Bharati, New Delhi
5. Shri. L. D. Mondloi, DG, AIR, New Delhi
6. Shri. L.D.Mondloi. DG, Doordarshan, New Delhi.

(Kulbhushan Bhatia)

(Anilkumar S)