



**National Federation of
Akashvani And Doordarshan Employees**

ALL INDIA RADIO, Mangalore - 575 004 Ph : 09449110746

E-mail : chandrudd@gmail.com

Central Off : Room No. 333, Akashvani Bhavan, New Delhi. www.nfade.org

**NFADE INVITES FOR A
NATIONAL SEMINAR ON**

AKASHVANI: THEN AND NOW

AND

Release of commemorative issue

'Banuliya Belaku'

ON 4th NOV 2010 Thursday, at 10A.M.

**VENUE:
S.D.M. BUSINESS MANAGEMENT COLLEGE,
MANGALORE**

All are cordially invited

Dr. Vasanthkumar Perla
Programme Co-ordinator
[All India Radio, Karwar]

Chandrashekar M.
Co-ordinator
NFADE, Mangalore

**&
All the Members**

4th Nov. 2010

From 10 A.M.

Inauguration By

Dr. D.Veerendra Hegde

Dharmadhikari of
Shri Kshetra Dharmasthala

Preside Over By

Shri M.V. Kamath

Noted Journalist and
Ex - Chairman of 'Prasarbharathi'.

**Release of commemorative issue
'Banuliya Belaku' By**

Shri Oscar Fernandes

Rajyasabha Member, Udupi

Chief Guests

Shri D.V.Sadananda Gowda

M.P., Udupi-Chikkamagalur
Lokasabha constituency.

Shri Nalinkumar Kateel

M.P., Mangalore Lokasabha constituency.

Shri Ananthkumar Hegde

M.P., Canara Lokasabha constituency.

Shri P. Karunakaran

M.P., Kasaragod Lokasabha Constituency.

Shri H.N. Ananthkumar

M.P., Bangalore South Lokasabha constituency.

SEMINAR - 1

From 11 A.M. - 1 P.M.

Concept:

Akashavani - It's Strength and Range

Paper 1.

Akashavani: It's role in the Development

Talk by Shri A.S. Chandramouli

Asst. Director,
Audience Research Unit
Doordashan Kendra, Bangalore

Paper 2.

Akashavani: Preserver of art & culture

Talk by Shri H.V. Ramachandra Rao

Retd. Director, Akashavani,
Bangalore

Preside over by

N.G. Shreenivas

Retd. Deputy Director General
AIR & DD, New Delhi.

SEMINAR - 2

From 2 P.M. - 4 P.M.

Paper 3.

Akashavani and news authenticity

Talk by Shri Khadri S.Achchuthan

Asst. News Editor (Retd.)
Akashavani, Bangalore

Paper 4.

Akashavani's Strength as a news medium

Talk by Shri Ishwara Daithota

Senior Journalist,
Bangalore

Preside over by

Shri D.P.Parameshwar

Chairman,
Karnataka Media Academy,
Bangalore

**Programme in co-ordination with
Karnataka Media Academy: Bangalore**

Special Invitees to Participate In the Discussion

- * **Shri Kadri Gopalnath**, Saxophone Artist, Mangalore.
- * **Shri Manoharaprasad**, Bureau Chief, Mangalore.
- * **Shri Kumarnath**,
Resident Editor, 'Vijaya Karnataka', Mangalore.
- * **Shri Basthi Vamana Shenoy**,
writer & thinker, Mangalore.
- * **Prof. M.Ramachandra**, scholar, Karkala.
- * **Smt. Sara Aboobaker**, Writer, Mangalore.
- * **Shri Varadesh Hiregange**, Principal, Manipal
Institute of Mass Communication, Manipal.
- * **Shri M.Mukunda Prabhu**, Historian, Mangalore.
- * **Shri N.S. Deviprasad**, Film Producer, Sampaje.
- * **Dr. Chandrashekar Damle**, Writer & Educationist, Sullia.
- * **Dr. Mahabaleshwara Rao**, Writer & Educationist, Udupi.
- * **Shri Bhaskara Hegde**,
Senior Lecturer, Mass Communication & Journalism, Ujire.
- * **Dr. Jayaprakash Mavinakuli**,
Professor & Playwright, Karkala.
- * **Shri Kumble Narasimha Prabhu**, Past President,
Canara Chamber of commerce, Mangalore.
- * **Dr. M.Prabhakara Joshi**,
Artist and Critic, Mangalore.
- * **Shri Bola Chittaranjan Das Shetty**,
Writer, Mangalore.
- * **Dr. G.P. Shivaram**, Media Professor,
Mangalore University.
- * **Dr. Na. Damodara Shetty**,
Writer & Organiser, Mangalore.
- * **Shri M.R.Vasudeva**,
Director, Airport Authority, Mangalore.
- * **Dr. U.P. Shivananda**,
Chief Editor, 'Suddi Bidugade', Puttur.
- * **Dr. Sathyanarayana Mallipatna**,
Writer, Mangalore.
- * **Smt. Catheriene Rodrigues**, Writer, Udupi.
- * **Dr. B.P.Sampathkumar**, Senior Lecturer, Ujire.
- * **Shri Melvin Rodrigues**, Poet & Journalist, Mangalore
- * **Shri Shivananda Karkera**, Writer, Mangalore.
- * **Shri A.S.N. Hebbar**, Advocate, Kundapura.
- * **Shri K. Sham Bhat**, Co-ordinator, community Radio, Manipal.

VALEDICTORY

From 4.30 P.M.

Introduction:

Shri Chandrashekar M.

NFADE Co-ordinator, Mangalore.

Distinguished guests on the dias:

Shri Shivakumar,

Member (Personnel),
Prasarabharathi, New Delhi.

Smt Noreen Naqui,

Director General, AIR, New Delhi

Shri M.C. Aggarwal

Engineer in Chief
All India Radio & Dooradashan
Broadcasting House, New Delhi.

Shri G. Jayalal,

Deputy Director General,
AIR, New Delhi.

Shri R. Vidyasagar

Chief Engineer (Development)
Akashavani Bavan, New Delhi.

Shri Chethankumar S. Naik

Station Director, AIR, Bangalore.

Smt Geetharani

Supdt. Engineer,
Akashavani, Bangalore.

Preside over by:

Shri Anilkumar S.

Chairman,
NFADE, New Delhi.

Co-Ordination:

- * SDM College of Business Management & Post Graduate Centre for Management Studies And Research, Mangalore.
- &
- * Dept. of Mass Communication and Journalism, University of Mangalore, Mangalore.

**One and only India
Kargil to Kanyakumari
Tawang to Bhuj
We work day and night
to reach every Indian
And spread our glory world wide**

With Best Compliments From



ARTEE

**Association of Radio & TV
Engineering Employees**

**AIR & TV
SOUTH ZONE
CHENNAI**